






As the geopolitical landscape grows increasingly unpredictable, the origin of your IT infrastructure matters more than ever. European IT providers offer strategic advantages rooted in legal stability, data sovereignty, and operational resilience.

The following comparison outlines the key differences between European and American IT providers across critical dimensions like data protection, reliability, compliance, and long-term planning. Use it to inform your next procurement decision – because resilience begins with the right partners.

European IT providers	American IT providers
 <p>Your data is protected. The General Data Protection Regulation (GDPR) and the European AI Act provide strong data protection legislation. Companies, government organisations and social media platforms are required to adhere to them. Your consent is required first if social media or messaging platforms want to use your data to train AI systems.</p>	<p>Your data is at risk. The CLOUD Act allows US government bodies access to all data of American citizens – also those hosted on European servers. With the Transatlantic Data Privacy Framework under threat, data of EU citizens might soon be at risk, too. European law is increasingly being disregarded by social media and messaging platforms, and there is a possibility that your data is being used by them to train AI.</p>
 <p>Your operations are reliable. A stable legal and operative environment ensures Service Level Agreements are fulfilled at all times and your software and communication infrastructure is fully available, fast and secure – whenever you need it.</p>	<p>Your IT infrastructure might fail you. “America first” policies and business interventions by the US government might lead to slower, poorer services for European customers – or even to a sudden shutdown of your supplier. This might happen just when you need your infrastructure the most.</p>
 <p>You can count on future proof services. Strong employee protection laws, flexible employment models and immigration-friendly policies allow suppliers to maintain a stable, reliable and skilled workforce.</p>	<p>Your provider might face disruption. Immigration policies can disrupt teams through sudden deportations of immigrant software specialists and lead to a brain drain and service issues at your provider.</p>
 <p>Your rights are guaranteed. In Europe, you can always assert your contractually guaranteed rights and obligations against your provider and settle disputes through an established, independent legal system.</p>	<p>Your rights might not count. The US government is questioning the legal system and in some cases ignoring court rulings. Enforcing your rights could become difficult or even impossible if the US also withdraws from agreements such as TTIP, thereby rendering international arbitration tribunals ineffective.</p>
 <p>You can ensure full regulatory compliance. European suppliers comply with high standards and strong regulations. You can be sure that by using these services you are always operating within the law – ensuring full compliance to your customers, partners and employees.</p>	<p>You should be prepared for surprises. Tariffs and retaliatory measures against Europe could make American services unpredictably more expensive – at any time. For critical systems, customers are also in a poor negotiating position, which further limits their options.</p>



You can plan ahead.

A stable financial system ensures that budgets can be planned for the long term and any changes are communicated well in advance, giving you time to plan your best course of action.

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